



CHICAGO ESTATES CO

Media & Partnership Kit

The Stories Behind Chicagoland's Luxury Homes & Designers

JUNE 2026 · CHICAGOESTATESCO.COM



MORE THAN A MEDIA PLATFORM

Media out front. Agents on hand.

Editorial reach plus on-hand agents to support your listings and marketing needs — one partner, end to end.

MEDIA

Editorial features · town guides · directory

AGENTS

On-hand agents supporting your listings

MARKETING

Photography, content & campaign support

WHAT WE'VE BUILT — VERIFIED TODAY

Every number checkable at chicagoestatesco.com

102

PUBLISHED ARTICLES

11

INTERACTIVE TOWN
GUIDES

89

ARTICLES IN LAST 30 DAYS

495

LICENSED MEDIA ASSETS

Source-cited buyer guides · schools, taxes, prices, commutes · real licensed photography throughout

AS OF JUNE 25, 2026



Eleven towns. One platform.

Chicago's western suburbs — DuPage & western Cook — one of the Midwest's most affluent markets.

Hinsdale

~\$1.4M

Top-10 IL high school

Oak Brook

\$1M+

Ultra-low taxes

Naperville

~\$600K

Most top schools

Glen Ellyn

~\$636K

Glenbard West

Wheaton

~\$560K

Two A+ highs

Elmhurst

<\$500K entry

Closest commute

Downers Grove

<\$500K-up

3 Metra stops

Western Springs

\$700K+

Safest in IL

La Grange

\$170K-up

Lyons Twp HS

Clarendon Hills

\$300Ks-up

Hinsdale Central

Burr Ridge

\$700K+

Estate lots

Typical prices per our published, source-cited town guides (June 2026).

Why readers — and partners — trust us.

VERIFIED

Every stat sourced & dated

REAL

Licensed photography —
never AI property images

HONEST

We publish the trade-offs
others won't

EARNED

Rankings on merit —
amplification is what's paid

WHAT WE OFFER — AVAILABLE NOW

Founding-partner features & full support.

Editorial Home Features

Story-led, photo-first features on your home or project

Maker Spotlights

Your firm, your work, your signature projects — profiled

Town Guide Placement

In front of in-market buyers at decision time

Directory Founding Listings

Listed first — grandfathered as the directory grows

Listing Support

On-hand agents to support your listings, end to end

Marketing Support

Photography, content and campaign help for your brand

PRICING TAILORED TO SCOPE — ASK FOR CURRENT FOUNDING-PARTNER RATES



The road ahead — said plainly.

In build — not yet live. We'd rather under-promise.

Cinematic Home Films

Architect- &
designer-narrated tours

YouTube + Short-Form

Episodes, Reels & TikTok cuts

The List

Email edition for buyers &
owners

Directory at Scale

'Top X in Chicagoland'
rankings

Why partner now

Founding partners get in before the audience curve — first film features, first directory positions, founding rates.



LET'S TALK

Curious what we could build together?

Your listing, your firm, your project — media reach and agent support, in one conversation.

[CHICAGOESTATESCO.COM/CONTACT](https://chicagoestatesco.com/contact)